Practical takeaways from SKID 2023

Six practical lessons from SKID 2023 on data strategy, modelling, ownership and the connection between a data platform and business results.



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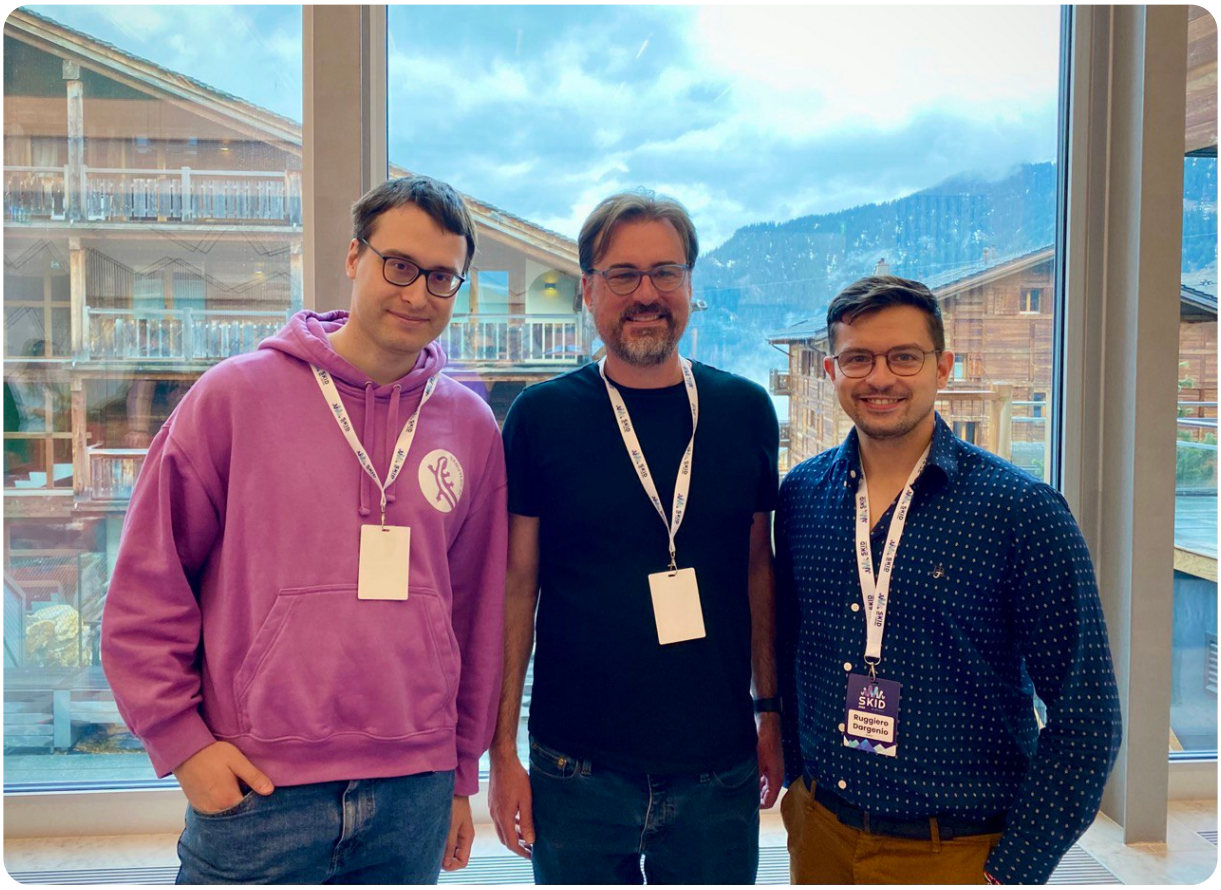
On 24 March 2023, Denis Samuylov attended Skiers in Data (SKID) in Verbier, a conference on data and AI.

The sessions focused on modern data infrastructure and the practices needed to connect it to business outcomes.

Six practical takeaways stood out:

- Set a clear data strategy. Choose the business decisions and processes the platform needs to support.
- Properly model your data. This enables efficient querying and reporting, while reducing complexity and redundancy in your data systems.
- Connect data work to business results. Define how the team will assess whether the investment is useful.
- Treat your data stack as a product. Prioritise user experience, scalability, and adaptability to keep pace with evolving business needs.
- Make data usable across the organisation. Give teams appropriate access, tools and training.

- Minimise privacy and security risks. Implement robust data governance policies and access controls to protect sensitive information.



SKID, Verbier, 24 March 2023.

The recurring theme was to treat the data platform as a product: clear ownership, usable data and a connection to business outcomes. Our Nezasa infrastructure review shows how those principles translate into a plan.

If a platform investment has not produced usable data for your team, start by tracing one important business question back to its sources and ownership. See advisory & implementation, or Start a conversation.



Denis Samuylov
– Founder & CEO

Founder-led, team-delivered – Denis leads the engagement and stays on it after the pitch.

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